<u>REMARKS</u>

Claims 27-60, 63-86 are pending in the present application. Claims 27-86 have been rejected. Claims 61-62 have been cancelled. Claims 27, 33, 37 and 72 is amended.

Applicant believes the claims add new matter. Claims describe limitations, such as recited in claim 27, the controller being operable to "viii) determine an initial indicia to display on the flexible display, ix) instruct the display driver to display the initial indicia to the flexible display, x) detect the medium of value is received via the input device, xi) after detecting the medium of value is received, determine game play indicia, said game play indicia different from said initial indicia and xii) instruct the display driver to display the game play indicia to the flexible display."

For support Applicant directs the Examiner to at least a description of steps 100, 102, 106, 108, 110 and 112 of Figure 5 of instant application. <u>Applicant notes the reels are not described as rotated in Figure 5 until game play is begun at step 112</u>. Further, Applicant notes that the rotation of the reel is controlled by the drive motor 56 (see paragraph 21) and the display driver 50 controls at least a portion of the displayed indicia in the flexible display panel 42 (See paragraph 20) In the description of Figure 5, US publication 20030060269 of instant application at paragraphs 25 and 26 recite, respectively,

"A typical use of the slot machine 10 containing the flexible display panel 42 is set forth in the flow diagram illustrated in FIG. 5. <u>At a block 100, the controller 80 may determine the initial indicia to display on reels 14, 16, 18.</u> For example, the controller 80 may be programmed to choose indicia designed to attract a player to the slot machine 10, such as gaming instructions, or simulations of game play. <u>The controller 80 may instruct the display driver 50 to display the chosen indicia at a block 102.</u> Once attracted to the slot machine 10, a user may begin game play by inserting into the slot machine 10 value that the user may bet at a block 104. …"

"<u>Once the controller 80 recognizes that the user has deposited value, the user may make a wager using the buttons 30, 32, 34 at a block 106. …. The controller 80 may then determine the game play indicia for each reel 14, 16, 18 at a block 108. …. Once the game</u>

play indicia is determined, at a block 110, the controller 80 may instruct the display driver 50 to display the game play indicia on the flexible display panel 42 associated with each of the reels 14, 16, 18. The user may then begin a game play, at a block 112, either by pulling the arm 26 or by depressing the spin button 28, either of which causes the slot machine 10 to spin the reels 14, 16, 18 for a period of time."

112 rejections

Applicant believes the rejections USC 112, first paragraph and second paragraph, have been overcome by deleting the limitations identified by the Examiner in the rejection.

<u>CONCLUSION</u>

Applicants respectfully submit that all claims are in proper form and condition for patentability, and request a Notification of Allowance to that effect. If any fees are due in connection with this Response to Office Action or for this application in general then the Commissioner is hereby authorized to charge such fees to Deposit Account No. 50-0388, referencing Docket No. IGT1P267. The Examiner is respectfully requested to contact the undersigned attorney at the telephone number below with any questions or concerns relating to this document or application.

Respectfully Submitted,
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